

## ...Bed & Breakfasts

*This special section has been created to showcase and promote the Bed & Breakfast experience.*

*Across Canada and around the world, Bed & Breakfast lodging provides a unique alternative for travelers looking for a more personalized and authentic travel experience.*

### \* 10% Discount for 3+ insertions

\*The Canadian Geographic reader is 36% more likely to stay in a Bed & Breakfast than the average Canadian.

#### Canadian Geographic Travel

Issue:	Close	On Newsstand
March:	January 18	Feb 23
May:	March 14	April 19
September:	July 11	August 16
November:	Sept 19	Oct 18

### AD SAMPLE

1/8 page: \$985.00



### Oak river Estates

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### Your Bed & Breakfast advertising package includes:

- Print Ad in *Canadian Geographic Travel* Magazine special Bed & Breakfast section
- Section will be hosted on-line for 12 months in the Canadian Geographic Travel Club <http://travelclub.canadiangeographic.ca/>
- 65 Word feature and photo in the "Do not Disturb" section of the Travel E-Newsletter, sent montly <http://www.canadiangeographic.ca/newsletter/travel/aug11/> to 75,000 opt-in subscribers

The *Canadian Geographic* reader is educated, affluent, and a frequent traveler. They are looking for unique experiences, and most likely to travel for outdoor adventure, sports, and cultural escapes.

For Information contact

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